

Black beauty  **SENSATIONNEL**

HAIR AWARDS 2014



The ultimate accolade

A P P L I C A T I O N F O R M



Dear Stylist,

I have pleasure in enclosing the entry form for the **Black Beauty/Sensationnel Hair Awards 2014**.

Once again I am pleased to announce that leading hair brand **Sensationnel** is the main sponsor of the **Black Beauty Awards** this year. Now in its 20th year, the awards are seen as the ultimate accolade of the afro hairdressing calendar with some of the brightest names in the industry holding the coveted titles.

To make it easier, College entrants can now enter three digital images on a CD or via email and the work will then be printed up by us and judged in the same way as the other categories.

I am often asked by hairdressers, how their work can make the finals: Remember that the competition is to find the best hairdressers working on afro hair, and in order to do so, all work sent in must be on afro textured hair. Part of the skill of a good hairdresser is choosing a good team to help show your work, so make sure the make-up, styling, art direction and photography suit your theme. Also please send in your work on time, as this assists us in compiling material for the video. We look forward to receiving your application soon. You can also download an application form directly from the website. The details are below.

Good luck,

Irene Shelley

Chairperson,
The Black Beauty/Sensationnel Hair Awards

Download the application form from the address below:
www.blackbeautyandhair.com/hairawards2013

HALL OF FAME

Due to requests from Hall of Famers to be part of the competition, it has been agreed that they can take part in the Awards again. You can enter the competition 3 years after you were inducted into the Hall of Fame.

The **Black Beauty/Sensationnel Hair Awards** is a photographic styling competition open only to qualified hairdressers currently working in a salon. The Braid and Natural categories are open to stylists working in a salon or as mobile hairdressers.

AWARD CATEGORIES

STYLIST OF THE YEAR

This is the premier award and is judged for quality of hair, creative skill and presentation. **Submit SIX images of unpublished work**. At least TWO of your pictures should be on natural or chemically treated hair only. The remaining FOUR styles can use extensions, weaves and hairpieces. Typed up descriptions on a separate sheet of plain paper must accompany each collection and will be used to judge your work at the prejudging stage. In order to assist the judges further, please indicate in your descriptions which styles are the natural/chemically treated styles.

INDIVIDUAL STYLISTS ONLY

AVANT-GARDE STYLIST OF THE YEAR

Open to individual stylists and teams to create a fantasy look.

Submit FOUR unpublished images.

BARBER OF THE YEAR

This is a men's hairstyling category, so barbered hairstyles must be shown on men only. **Submit FOUR unpublished images**. INDIVIDUAL STYLISTS ONLY

BRAID STYLIST OF THE YEAR

Open to both salon based stylists and mobile stylists. At least 50 per cent of the hair must be braided on each style. Braids must include the model's own hair. **Submit FOUR unpublished images**.

BRIDAL STYLIST OF THE YEAR

Four wearable bridal styles that can use any technique to create the look. **Submit FOUR unpublished images**. INDIVIDUAL STYLISTS ONLY

COLLEGE STYLIST OF THE YEAR

Open to Level 2 and Level 3 students, affiliated to a salon or a college. **Submit THREE unpublished images**. INDIVIDUAL STYLISTS ONLY

COLOURIST OF THE YEAR

No hair pieces or attachments must be used in this category. Hair should be natural or relaxed and coloured using semipermanent or permanent hair dyes. All finished images must be accompanied by un-retouched photographs of the coloured hair before it is styled.

Submit FOUR unpublished images. INDIVIDUAL STYLISTS ONLY

INTERNATIONAL STYLIST OF THE YEAR

Open to salons outside the UK. **Submit FOUR unpublished images** that encompass any of the following techniques: natural, relaxed or weave work. INDIVIDUAL STYLISTS ONLY

NATURAL STYLIST OF THE YEAR

Open to salon based stylists and mobile stylists. No false hair or attachments must be used in this category. Hair should be 100 per cent natural afro texture including locs variations. It can also include colour.

Submit FOUR unpublished images. INDIVIDUAL STYLISTS ONLY

NORTHERN STYLIST OF THE YEAR

Open to all stylists based north of Bedford. **Submit FOUR unpublished images** that encompass any of the following techniques: natural, relaxed or weave work. INDIVIDUAL STYLISTS ONLY

SOUTHERN STYLIST OF THE YEAR

Open to all stylists based in Bedford and south of Bedford. **Submit FOUR unpublished images** that encompass any of the following techniques: natural, relaxed or weave work. INDIVIDUAL STYLISTS ONLY

STYLING TEAM OF THE YEAR

TWO or more stylists constitutes a team and must have worked together at the same salon or salon chain for the past 12 months. The work submitted should strongly represent the salon's creative ethos. **Submit FOUR unpublished images**.

WEAVE STYLIST OF THE YEAR

Hair should be styled using any weave method. **Submit FOUR unpublished images**. INDIVIDUAL STYLISTS ONLY

Judging Committee

The judging committee is made up of industry experts, hairdressers and key hair, beauty and fashion press. Chair of the committee is Irene Shelley – Editor of **Black Beauty & Hair**. The judging is done in two parts – First Round and Final Round judging. All entrants will be informed as to whether or not they have gained finalist status.

Judging Criteria

All photographs are given a number and unique code for the appropriate category, so all photographs are judged anonymously. Any judge who has an entrant in a category that they employ, or has given advice to any entrant in a category, is not allowed to judge that category. The judging is overseen by an adjudicator, whose job is to sign-off and validate each judging form. Use the following guidelines through the entry process and to ensure your entries are processed without delay.

Image Specifications

All images must be 10" x 8" prints. Stylist of the Year: Please submit SIX 10" x 8" colour or black and white prints. All other categories: Please submit FOUR 10" x 8" colour or black and white prints. Please ensure that every photograph you submit has a label on the back listing the following: Name of the stylist/styling team, Name of the salon, Name of photographer, Name of make-up artist. Never write directly on the back of your photographs. Please include a CD-Rom with high resolution images in JPEG (.jpg) format for use in the show reel. Files must be RGB or grayscale at a minimum of 300 DPI.

Rules

- All styles submitted must have been styled solely by the person entering the competition. The two exceptions are Styling Team of the Year and Avant-garde Stylist of the Year, where more than one stylist can collaborate on the collection.
- UK entrants must be working in a UK salon. International entrants must be working in a salon environment in their home country.
- To protect the 'blind' judging process, all photographs submitted for each category must be of unpublished work.
- Stylist of the Year: You will need to describe the details of all SIX styles submitted on a sheet of plain A4 and highlight the two or more styles that are on the model's natural textured hair.
- Please submit a recent photograph of yourself and/or styling team, for use in the video presentation, programme and magazine.
- If you are entering more than one category, please send the required number of different styles for each of the categories. For example, if you choose to enter the Stylist of the Year category, you will be required to send SIX style shots. If you choose to enter the Stylist of the Year category and one other category, you will be required to enter a further FOUR images, making a total of 10 different styles in all.
- Make sure all hairstyles are on SEPARATE models as the judges are trying to see the breadth of your hairdressing skills using a variety of hair types and textures. ONE model wearing different hairstyles will not count as a separate entry, neither will back or side views of the same hairstyle. You will face disqualification if you use the same model for all four looks.
- As your work needs to be judged anonymously, please do not publish the images on social networking sites like Facebook, Instagram, blogs or websites.

Photography

It is important that you choose a good photographer to record your work, as this is a photographic competition, where their skill is vital to the success of your application. Make sure that you choose someone who is experienced in hair photography.

Photographic Content:

- The competition takes into consideration photographic content, as this is an important part of showcasing your work. While props and enhanced backgrounds are important, they may distract from the hair. Colour manipulation of images is NOT permitted in the hair colour category.
- No more than two faces may appear in any one photograph.
- Photographs may be black and white or colour and the hair should be commercial, wearable and reflect current trends.
- Professional photographers, make-up artists and stylists may be used.
- Images do not have to be head and shoulders, but they do need to focus on the hair, especially in terms of lighting and pose, so make sure the hair is well lit.

Cash Prizes

Stylist of the Year	£500
Avant-Garde Stylist of the Year	£250
Barber of the Year	£250
Braid Stylist of the Year	£250
Bridal Stylist of the Year	£250
Colourist of the Year	£250
International Stylist of the Year	£250
Natural Hair Stylist of the Year	£250
Northern Stylist of the Year	£250
Southern Stylist of the Year	£250
Styling Team of the Year	£250
Weave Stylist of the Year	£250
College Stylist of the Year	£150

In addition to the cash prizes, each winner will receive an award and a year's subscription to the print or digital version of **Black Beauty & Hair** magazine.

Closing Date

All entries must be received by **Friday 29th August 2014**. Send your entry to: **Black Beauty/Sensationnel Hair Awards**, Hawker Publications, Culvert House, Culvert Road, Battersea, London SW11 5DH

All entrants who have been shortlisted for the finals of the **Black Beauty/Sensationnel Hair Awards 2014** will be notified in writing during September.

Awards Ceremony

The **Black Beauty/Sensationnel Hair Awards** ceremony will be held at the London Hilton Metropole on **Sunday 30th November 2014**.

Stylist of the Year finalists must be available on **Monday 14th October 2014** as we will need you for filming.

For ticket enquiries please telephone: 020 7498 1795.



ENTRY FORM

Please enclose a photograph of yourself with your entry for the video presentation.
Styling Team Award entries should enclose a photograph of the team.

First Name..... Surname.....

Salon Name.....

Salon Address.....

..... Postcode.....

Salon Telephone No..... Mobile.....

Email.....

Please return the completed application form to:

Black Beauty/Sensationnel Hair Awards 2014

Hawker Consumer Publications Ltd,
2nd Floor Culvert House, Culvert Road
Battersea, London SW11 5DH

College entrants please send your digital files to: gracekelly@afrohairshow.com or verna@afrohairshow.com

Stylist of the Year Declaration

This is to be signed by all stylists entering the Stylist of the Year category.

I declare that two of the styles are on natural or relaxed hair.
These are clearly identified on the descriptions I have supplied with my entry.

Signed..... Date.....

I enclose my entry for the following category or categories (Please tick ✓)

Please enclose a photograph of yourself with your entry for the video presentation.
Styling Team Award entries should enclose a photograph of your team.

STYLIST OF THE YEAR
Please submit 6 10" x 8" photographs and a written description of each style on a separate sheet of paper

AVANT-GARDE STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

BARBER OF THE YEAR
Please submit 4 10" x 8" photographs

BRAID STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

BRIDAL STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

COLLEGE STYLIST OF THE YEAR
Please submit 3 digital images

COLOURIST OF THE YEAR
Please submit 4 10" x 8" photographs and polaroids of each style

INTERNATIONAL STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

NATURAL STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

NORTHERN STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

SOUTHERN STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

STYLING TEAM OF THE YEAR
Please submit 4 10" x 8" photographs

WEAVE STYLIST OF THE YEAR
Please submit 4 10" x 8" photographs

Checklist (Please tick ✓)

- I have included a photograph of myself or the styling team) with my entry
- I have submitted the correct number of photographs with my entry
- I have included photography and make-up credits on the back of the photographs
- I have included JPEGS of my work on CD ROM